

## PLUG - not a trade alert

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Overall, 13%-17% avg. position up, and average duration of 8.7 days.

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## PLUG - not a trade alert

January 8, 2014

Dear Alpha News Edge Trade Alert Customers,

This is not a trade alert. But for those of you who stayed in PLUG after we issued our sell alert after the 30%-plus one-day appreciation, you have done well since (you did quite well even with the 30% return in one day, even if you exited, but I know how I feel doing that – not great).

If you did get out, we regret that call, but in truth we could not have anticipated the FedEx news the next day. That was one of those improbable back-to-back good news events that happens sometimes. We remain convinced that PLUG shares would have pulled back to our target \$2.00 to \$2.25 range over the next couple of weeks in the absence of the FedEx news the next day.

But, as with trading or active investing, there are always unknowns out there, and you make your best probable guess. Our system of taking profits on these has done us well in the past, repeated over hundreds of trades, so I would not question that. But as a modification, when the story is that great, I will learn from this trade and may probably alert on keeping a third to half position in such cases.

The reason for this e-mail is that we have been tracking PLUG since, just so that we learn from it for next time. And looking at the technicals right now, it once again looks very improbable that it will clear \$5 right now, and if not, chances are high that it may give back a significant portion of the gains from here. If you are holding it for the long-term, you may still considering lightening some of your position here.

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